

Science, Technology, and Innovation Indicators (STI) 6 – 8 September 2017, Paris

Journal Scholar Metrics: building an Arts, Humanities and Social Sciences journal ranking with Google Scholar data

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The team





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ALBERTO MARTÍN-MARTÍN is an FPU (University Professor Training) Research Fellow and PhD Candidate in the field of bibliometrics and scientific communication at the University of Granada. His earlier degrees in Library and Information Science are from the same university, where he graduated with honours. He is currently a member of the EC3 Research Group, where he has collaborated in various research projects, technical reports and journal articles since 2013.





ENRIQUE ORDUÑA-MALEA holds a PhD in Documentation from the Polytechnic University of Valencia, where he currently works as a Postdoctoral Researcher and Lecturer, particularly in the EC3 Research Group. He specialises in web metrics, particularly in the creation, diffusion and consumption of content and products on the web.

Why Google Scholar?

- **Best overall coverage**: no country, language, or document type restrictions, which is necessary for good coverage of A&H and SS
- Most densely populated citation graph in existence
- If we only consider documents covered by WoS, Google Scholar data for those documents tell the same story
- Faster indexing (as soon as document is on the Web) → Citations available sooner than in traditional databases
- Free (as in free beer)

Why Google Scholar?

- Sample of 64,000 highly cited documents in Google Scholar: half are covered by WoS, half aren't (among which we can find many books)
- PRELIMINARY RESULTS: Analysis of most articles and reviews published in 2009 covered by Web of Science (~1 million



Citation Index	Ν	spearman.cor	p.value	prop.cited.gs	prop.cited.wos	ratio of gs_cit to wos_cit (avg)
Sciences	863801	0,94	0,00	0,97	0,95	1,68
Social Sciences	109232	0,90	0,00	0,97	0,94	2,58
Art & Humanities	13487	0,83	0,00	0,84	0,69	2,52



Why Google Scholar?

- "Classic Papers": Highly cited documents published in 2006 according to Google Scholar
- 252 unique subcategories, 8 broad categories covering all areas of knowledge
- 10 most cited documents in each subcategory. At least 20 citations per paper. Total number of articles: 2515 (one category had only 5 documents)

Category	Number of documents	Not found in WoS (%)	Not found in Scopus (%)
Humanities, Literature & Arts	245	28	20
Social Sciences	510	18	9
Engineering & Computer Science	570	12	2
Business, Economics & Management	150	7	3
Health & Medical Sciences	680	3	0
Physics & Mathematics	230	2	2
Life Sciences & Earth Sciences	380	1	1
Chemical & Material Sciences	170	0	0

Google Scholar Metrics

- "Google Scholar Metrics provide an easy way for authors to quickly gauge the visibility and influence of recent articles in scholarly publications."
- Language rankings: Chinese, Portuguese, Spanish, German, Russian, French, Japanese, Korean, Polish, Ukrainian, Indonesian. Only top 100 journals according to h5-index are displayed in each language ranking.
- Journals published in English: 252 unique subcategories, included in 8 broad categories. Only top 20 journals in each subcategory according to h5-index are displayed.
- More journals can be found by searching keywords.
- Only journals which have published at least 100 articles in the last five years are covered.

Journal Scholar Metrics: Goal

- Exploring the coverage of Google Scholar Metrics (GSM) by bringing to the surface all the SSH journals that it covers but don't appear in the subject or language rankings.
- Comparing the coverage of GSM to the coverage of other citation databases (Web of Science, Scopus)

Journal Scholar Metrics: Methods

- A master list of journals was created by merging the list of academic journals available in the Ulrichs' Directory, WoS Master Lists (SSCI and A&HCI), SJR (areas related to SSH), and a number of specialized databases.
- The journals in this master list were searched by title in the Google Scholar Metrics search box. Additionally, a set of meaningful keywords were extracted from the journal names, and were also searched to find more journals.
- The journals that were found (9,196) were classified in one or more of 21 SSH categories, based on the subject categories where they are classified in other databases.
- Journals are considered core or related to a category, depending on their affinity to it.

Classification





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Journal Scholar Metrics is a product developed by

EC3 Research Group: Evaluación de la Ciencia y la Comunicación Científica. Universidad de Granada. Campus de Cartuja s/n. Granada (Spain).

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Indicators



Coverage



IMPORTANT: Google Scholar Metrics only covers journals that are indexed in Google Scholar, have published at least 100 articles in the last 5-year period, and have received at least 1 citation



French journals: JSM: 382 / 9196 (4%); SJR: 269 / 8180 (3.3%); WoS: 84 / 4166 (2%) Spanish journals: JSM: 861 / 9196 (9%); SJR: 261 / 8180 (3.1%); WoS: 88 / 4166 (2%)

Future plans for JSM

- Update indicators annually: a more current version of Google Scholar Metrics (GSM) is already available
- Update journal detail page to show evolution of impact through time
- Switch to data from Google Scholar (search engine) to get data for journals not in GSM: even better coverage
- Replace current journal classification scheme with article-level classification (maybe using reference and/ or citing articles)
- Computing author self-citations (better metadata is needed), distribution of citations by journal (to detect closely related journals, or potential citation cartels)...

Thank you for your attention \odot

Questions?

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